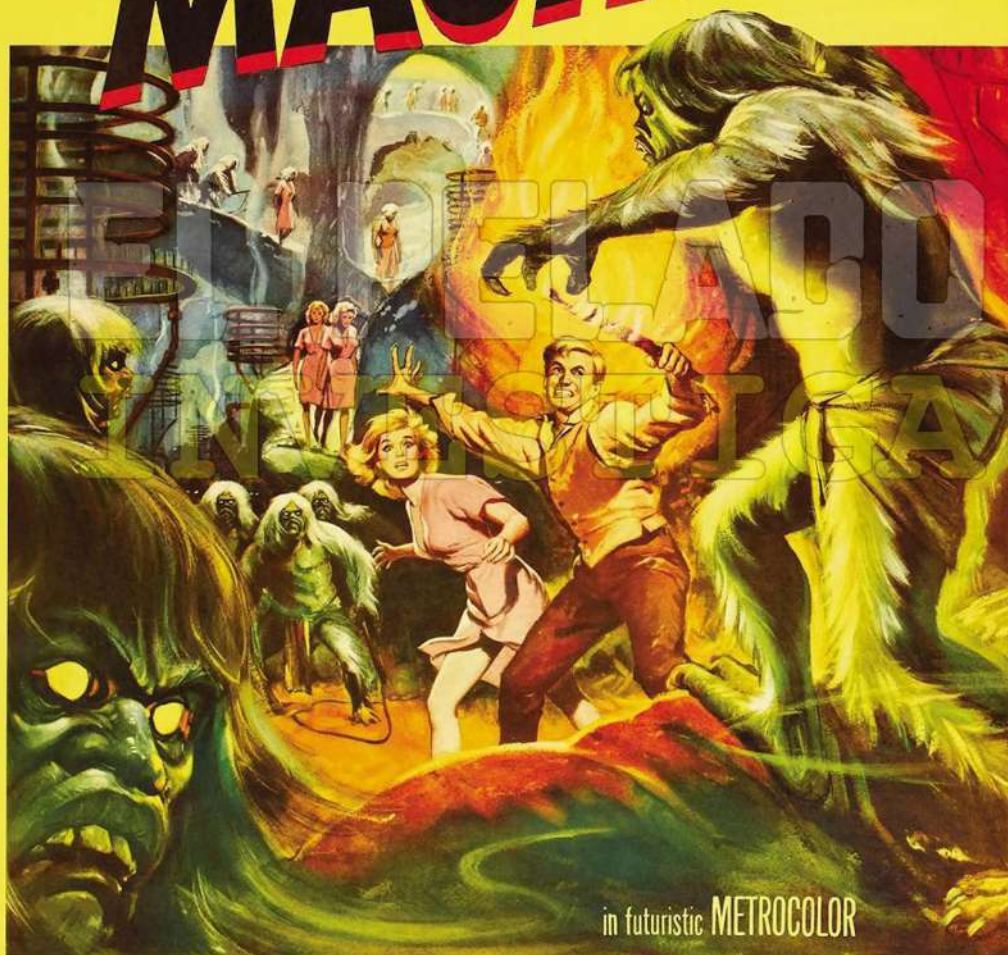


METRO-GOLDWYN-MAYER presents
A GEORGE PAL PRODUCTION

H.G. WELLS' THE TIME MACHINE



in futuristic METROCOLOR

STARRING ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX
SEBASTIAN CABOT · TOM HELMORE

Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · Directed by GEORGE PAL



THE LION'S ROARMANSHIP

A METRO- GOLDWYN-MAYER PRESS BOOK

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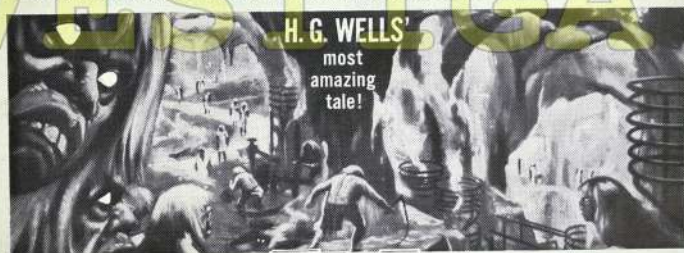
A PROMOTION GOLD-MINE!

- 1—TERRIFIC TICKET-SELLING TV-TRAILERS!
- 2—GIANT SENSATION-PACKED HERALD!
- 3—ADS DRAMATIZE SCIENCE-FICTION WONDERS!
- 4—BIG EYE-STOPPING LOBBY STANDEE!
- 5—SIZZLING PROMOTION! UNIQUE SHOWMANSHIP!

**IT SMASHES
THE TIME BARRIER...**
AND **YOU** TAKE THE GREATEST ADVENTURE OF YOUR LIFE!



YOU spin through the 4th Dimension into the year 800,000 A. D. Here is the Earth as it will look after a billion tomorrows, inhabited by creatures as yet unknown, ruled by passions yet unimagined. A world beyond your wildest dreams or nightmares!



H. G. WELLS'
most
amazing
tale!

METRO-GOLDWYN-MAYER presents

THE TIME MACHINE

A GEORGE PAL PRODUCTION

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THEATRE



All material in this pressbook has been approved under the MPAA Advertising Code, a self-regulatory procedure of the Motion Picture Association of America.

Ad No. 403—600 Lines (4 Cols. x 125 Lines)

"THE TIME MACHINE," UNIQUE SCIENCE-ADVENTURE DRAMA, PROJECTS AUDIENCE INTO FANTASTIC WORLD OF THE FUTURE

Rod Taylor, Alan Young, Yvette Mimieux, Sebastian Cabot, Tom Helmore
Star in George Pal's Imaginative Production in Color for MGM,
Based on H. G. Wells' Prophetic Novel



Rod Taylor, as *The Time Traveler*, attempts to overcome the shyness of Yvette Mimieux, a girl whom he meets in a strange land of the future in "The Time Machine." George Pal's new science-adventure production for MGM. The color picture is based on H. G. Wells' prophetic novel of a man who invents a machine which takes him through a fantastic fourth-dimensional trip through time from the year 1889 to 802,701 A.D.

Still 1755-146

The Time Machine Mat 2-A



Rod Taylor wards off the attack of monsters who people a strange world of the future in "The Time Machine." George Pal's new science-adventure drama for MGM. The suspenseful picture, filmed in wide-screen and color, is based on H. G. Wells' famed story of a man who invents a machine which enables him to span the entire period between 1889 and 802,701 A.D. Alan Young, Yvette Mimieux, Sebastian Cabot and Tom Helmore are others in leading roles.

Still 1755-124

The Time Machine Mat 2-B



Rod Taylor portrays *The Time Traveler* in "The Time Machine," George Pal's new science-adventure film for MGM, based on H. G. Wells' famous novel. The story concerns a man who invents a machine which takes him on an extraordinary fourth-dimensional trip through time from the year 1889 to 802,701 A.D. Alan Young, Yvette Mimieux, Sebastian Cabot and Tom Helmore also play leading roles in the unusual picture, filmed in wide-screen and color.

Still 1755-49

The Time Machine Mat 1-A



CAVE MAN 802,701 A.D. STYLE... Rod Taylor plays *The Time Traveler* who invents a machine which takes him on an amazing fourth-dimensional trip into the world of the future, where he falls in love with Yvette Mimieux. The remarkable adventure takes place in "The Time Machine," George Pal's new science-fiction drama for MGM, based on H. G. Wells' prophetic novel.

Still 1755-59

The Time Machine Mat 1-C

A remarkable excursion into the fourth dimension — TIME — is depicted in "The Time Machine," George Pal's new science-adventure drama for Metro-Goldwyn-Mayer.

Filmed in wide-screen and color against both realistic and strikingly imaginative settings, and with the unique photographic effects for which five-time Academy Award-winner Pal is noted, the new picture is based on H. G. Wells' famed novel concerning an Englishman who invents a machine which takes him into the future.

The Time Traveler is played by Rod Taylor, with other top roles enacted by Alan Young (who starred in Pal's previous production, "Tom Thumb"), Sebastian Cabot, Tom Helmore and MGM's new find, blonde Yvette Mimieux. The latter plays a girl depicted as living in the year 802,701

A.D., and one of the fascinating aspects of "The Time Machine" is its view of what people will look like, dress like and behave like 800,000 years from now.

It is in the Victorian England of 1889 that *The Time Traveler* undertakes his daring fourth-dimensional adventure through time, surpassing the speed of light and projecting audiences into the fantastic existence of the world of the future. When he first steps, moments later, two hours have passed. Another pull on the lever and it is 1917, the period of World War I. He next travels through time to 1940, London being bombed during World War II—1966, when he barely escapes an atomic attack. He races through an era of enslavement by lava, finally to emerge in what seems a veritable Paradise in the year 802,701 A.D.

This is the land of the future, inhabited by the blonde Eloi people and their deadly foes, the evil, half-man, halfape Morlocks, cannibalistic monsters with green hair and red eyes, who live in underground caverns and prey on the enslaved Eloi.

It is here that *The Time Traveler* has his most thrilling adventures with the lovely Weena (Miss Mimieux), whom he saves from the hands of the Morlocks in a thrilling climax taking place in a blazing cavern resembling Dante's Inferno.

The screen play of "The Time Machine" was written by David Duncan. The picture was produced and directed by George Pal, whose unusual science-fiction film successes include "War of the Worlds" (also based on an H. G. Wells novel), "Destination Moon" and "When Worlds Collide."

BRIEF SUMMARY

An exciting fourth-dimensional adventure through time, projecting audiences into a fantastic world of the future, is depicted in George Pal's new science-adventure drama for Metro-Goldwyn-Mayer, "The Time Machine."

Rod Taylor, Alan Young, Yvette Mimieux (as a girl of the future), Sebastian Cabot and Tom Helmore are the principals of this unique picture, filmed in wide-screen and color, and based on H. G. Wells' famed novel concerning a man who invents a machine which takes him to the year 802,701 A.D.

As *The Time Traveler* (Rod Taylor) undertakes his adventure through time in 1889, he makes stops in 1900, 1917, "World War I," 1925, 1940 (World War II), 1966 (when he finds an atomic war raging) and then races through an era in which the world is engulfed in lava.

He travels for the last time in the year 802,701 A.D. Then, in the land of the future inhabited by the blonde Eloi people and their deadly foes, the evil, half-man, halfape Morlocks, *The Time Traveler's* journey comes to a spectacular climax.

George Pal produced and directed "The Time Machine." The screen play is by David Duncan.

CAST

Time Traveler	Rod Taylor
Filby (David)	Alan Young
Weena	Yvette Mimieux
Dr. Hillyer	Sebastian Cabot
Anthony Bridwell	Tom Helmore
Walter Kemp	Whit Bissell
Mrs. Walschell	Doris Lloyd

A. George Pal Production. Directed by George Pal. Screen Play by David Duncan. Based on the novel by H. G. Wells. In Metrocolor. Released by Metro-Goldwyn-Mayer.

'Time Machine' Proves Men's Styles Do Change

Who says men's styles remain unchanged year after year?

In "The Time Machine," George Pal's new color production for Metro-Goldwyn-Mayer, based on H. G. Wells' famous novel, Rod Taylor and Alan Young wear four distinct periods of dress, representing the respective styles of 1889, 1917, 1934 and 1965. Not in any instance could one period be mistaken for another, although men may be surprised when they see what 1965 holds for their wardrobes!

"THE TIME MACHINE" SHOWS WHAT WORLD WILL BE LIKE 800,000 YEARS FROM NOW

What will the world be like 800,000 years from now?

While the world today is absorbed with the conquest of space, one of the most remarkable prophets of all times and one of Hollywood's master magicians have taken for an even more imaginative quest — that of Time. And they've come up with a startling prediction for the world 800,000 centuries hence.

The prophet is H. G. Wells, who died in 1946 but whose science-fiction novels, the first of this sort ever written, prove more amazing every day with their fantastic predictions coming true. The movie-maker is George Pal, a five-time Academy Award winner for doing the ingenious on film.

What brought the two together is Wells' own favorite among all his novels, "The Time Machine." Pal recently produced and directed a motion picture based on the novel for Metro-Goldwyn-Mayer.

"The Time Machine" chronicles the adventures of George, *The Time Traveler*, who journeys through time from the year 1889 to 802,701 A.D. It is the world of that far-distant era with which the book and its film version are primarily concerned. But other eras of the future also are depicted, such as an atomic war in 1966 and later a total engulfment of the world by rampaging lava.

"Wells was a remarkable writer but an even more remarkable forecaster," says Pal. "Writing 'The Time Machine' in 1895, he foresaw a future war in which mankind would become capable of destroying our entire civilization. We now know that this is a terrible possibility."

"Also, Wells wrote of the fourth dimension, time, well before Einstein produced his theory of it. Since Wells predicted space travel in his book, 'War of the Worlds,' which I also had the pleasure of turning into a movie in 1953, I cannot help but believe that Time travel is a possibility although probably not in our lifetime."

Pal, who pioneered science-fiction movies, says that he has not changed Wells' story in bringing it to the screen. "Of course, we had the advantage of knowing what has happened since he wrote 'The Time Machine,' which enabled us to fill in a number of details. Our *Time Traveler* stops at one point during his fourth dimensional journey and finds World War I in progress. Later, he pauses during World War II. Then, in 1966, he is

nearly trapped by the atomic holocaust. But when the world becomes engulfed in lava and in the climactic scenes taking place in 802,701 A.D., it is strictly Wells. We just pictured what he put in words."

And what does Pal, himself, look for in the future? Well, in 1966, for example, he thinks man will be living on the moon.

"Back in 1950, when I made 'Destination Moon,' I predicted man would reach that planet in 1965," he says. "And such recent developments as the moon being photographed gave added credence to my prediction."

Regarding the lava which Wells predicted would eventually cover the earth, Pal believes the writer may not have gone far enough. "If atomic missiles hit the earth in a great barrage," he declares, "Mother Earth's reaction may be a revenge even worse than lava."

Novel Musical Score

One of the most diversified musical scores ever created for a motion picture was composed and conducted by Russ Garcia for George Pal's Metro-Goldwyn-Mayer production of "The Time Machine," science-adventure drama based on H. G. Wells' famous novel.

One of America's top recording artists, Garcia's work includes the current best-selling album, "Fantastica, Music From Outer Space." His score for "The Time Machine" features musical arrangements dating back to the Victorian era and the string quartet through the cakewalk, Dixieland, swing, progressive jazz and rock to folk. Following the picture's unprecedented span from the year 1889 to 800,000 years into the future, the score introduces unusual musical innovations created to represent music of far distant eras in the future.

What Book May Be Last Published in the World?

What book may be the last published in the world? More imagination George Pal comes up with a prophetic answer in his imaginative new color production for Metro-Goldwyn-Mayer, "The Time Machine," based on H. G. Wells' novel of a man who invents a machine which takes him into the future.

In starting time 800,000 years from now, people of a non-reading civilization are depicted. The only book these people have saved from earlier civilizations is a tiny volume in crumbling volume, titled (by Producer-director Pal) "COBALT." Cobalt is considered the greatest destructive force known today.

YOU **ORBIT** INTO THE FANTASTIC FUTURE...



The Time Traveler's Laboratory



The Exotic Rites of the Eloi



The Awesome Atomic Wars



The Great Volcanic Upheaval

METRO
GOLDWYN
MAYER
presents
A
GEORGE PAL
PRODUCTION

in H.G. WELLS' **THE TIME MACHINE**

in
futuristic
METROCOLOR



YOU
smash the
TIME BARRIER
into
800,000 A. D.,
where humans
are the prey
of the
cannibalistic
Morlocks who
rule the
world from
underground
caverns!

STARRING
ROD TAYLOR - ALAN YOUNG

YVETTE MIMIEUX - SEBASTIAN CABOT - TOM HELMORE

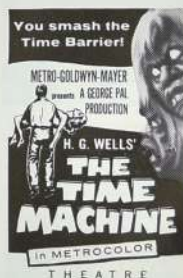
Screen Play by DAVID DUNCAN • Based on the Novel by H. G. WELLS • Directed by GEORGE PAL

T H E A T R E

Ad No. 401—600 Lines (4 Cols. x 150 Lines)



Ad No. 213—50 Lines (2 Cols. x 25 Lines)



Ad No. 112—40 Lines

SHORTS AND FILLERS

There will be no clothes problem for girls of the future. Yvette Mimieux, who portrays a girl of 800,000 A.D. in "The Time Machine," George Pal's imaginative new color production for Metro-Goldwyn-Mayer, based on H.G. Wells' novel, has the smallest wardrobe ever devised for an MGM film. It consists of one velvet tunic and one wreath of flowers!

The half-man, half-ape creatures of 800,000 years in the future, depicted in "The Time Machine," George Pal's imaginative new color production for Metro-Goldwyn-Mayer, gave MGM's make-up head, William Tuttle, the greatest challenge of his 25 years in Hollywood. The actors portraying these people, called the Morlocks, required two-and-a-half hours daily in the studio's make-up department before going before the camera.

Here is the case of a man who literally had time on his hands. One sequence of "The Time Machine," George Pal's new color production for Metro-Goldwyn-Mayer, based on H.G. Wells' novel, featured 30 clocks which were required to strike simultaneously. It was prop man Don Vanni's job to slow down the fast ones and speed up the slow ones. Two "takes" did the trick!

Alan Young goes "straight" for the first time in Metro-Goldwyn-Mayer's "The Time Machine." The well-known comedian plays a dramatic role as Rod Taylor's friend in the George Pal science-fiction drama, based on H.G. Wells' novel of a man's flight through time. In his new role he plays the gambler of ages from seventeen to seventy.

Producer-director George Pal hit upon a clever way to illustrate the passage of time—1899 to 802,701 A.D.—in his new color production for Metro-Goldwyn-Mayer, "The Time Machine," based on H.G. Wells' novel of a man who invents a machine that takes him into the future. The picture shows a mannequin in a department-store window at various ages in the respective fashions of the times.

Little girls, five-feet or under, come into their own in George Pal's new color production for MGM, "The Time Machine," based on H.G. Wells' famous novel of a man who invents a machine which takes him into the future. The girls represent the feminine contingent of the world as depicted in 802,701 A.D.



Alan Young ages from 17 to 70 in his new role in "The Time Machine," George Pal science-fiction drama, for MGM, based on H.G. Wells' famous novel of a man who invents a machine which takes him into the future. During the course of the remarkable story, Young is seen first in his own son, and finally in 1966, as the now grown old. The actor previously starred in George Pal's production of "Tom Thumb."

Still Alan Young-39/58
The Time Machine Mat 1-D

LAST RECORDED VOICE OF A PAST AGE



In a strange land in the year 802,701 A.D., Rod Taylor and Yvette Mimieux listen to the last recorded voice of a past age coming from a "talking" ring. This is one of the unusual scenes from "The Time Machine," George Pal's new MGM science-fiction drama. The picture is based on H.G. Wells' famous novel of a man who invents a machine which takes him on an extraordinary fourth dimensional trip through time.

Still 1755-25

The Time Machine Mat 2-C

AFTER LOSING ACCENT, ROD TAYLOR HAD TO GAIN IT AGAIN AS 'TIME TRAVELER'

Rod Taylor is a young man who wastes no time. Achieving Hollywood stardom in just four years, the actor now spans a period of some 800,000 years in a motion picture that lasts just one hundred minutes.

The unique film is Metro-Goldwyn-Mayer's "The Time Machine," produced and directed by master movie magician George Pal from H.G. Wells' famous novel. Taylor portrays the story's Time Traveler, who makes a fourth dimensional journey from 1899 to the year 802,701 A.D. The science-fiction film offered him an unusual opportunity, he says. "It was in complete contrast to the comedy part I played with David Niven and Shirley MaLaire in 'Ask Any Girl'."

Taylor's career in Hollywood has been exceptional in that he won important roles ever since first arriving in the film capital from his native Australia in 1955. He appeared in "The Virgin Queen" with Bette Davis, "Giant" with Elizabeth Taylor, "The Catered Affair" with Debbie Reynolds, "Raintree County" (again with Miss Taylor) and in the all-star "Separate Tables," among other pictures. With four Playhouse 90 starring roles to his credit, he also is no stranger to TV.

"The Time Machine," however, gives him his first full-fledged starring role. When he first came to Hollywood, he worked hard to lose his British accent. Ironically, in his first movie there, "The Virgin Queen," he portrayed an Englishman. Since then he has been seen

as a Southerner, a sophisticated New York playboy, a less sophisticated young man from the Bronx and in "The Time Machine," once again as an Englishman.

"By now I've become completely 'Americanized,'" he says, "and for this new picture I practically had to acquire an English accent all over again. Actually, an English and an Australian accent are not the same. But they're close enough so that most people can't tell the difference."

The 5'11", 175-pounder is both handsome and rugged. In Sydney, he spent three years as a life guard, and at Australian beaches that's quite a job. The waters are infested with solar sharks. His swimming prowess came in handy for "The Time Machine," since one of the scenes called for him to rescue his leading lady, Yvette Mimieux, from a raging river.

For a guy who has fought sharks and now skips through 800,000 centuries in little more than an hour and a half, such movie derring-do is a cinch.



Rod Taylor, as The Time Traveler, and lovely screen newcomer Yvette Mimieux, as "a girl of the future" with whom he falls in love in "The Time Machine," George Pal's new science-fiction drama for MGM. The picture is based on H.G. Wells' famous novel of a man who invents a machine which takes him on an extraordinary trip through time to the year 802,701 A.D. Alan Young, Sebastian Cabot and Tom Helmore are others in leading roles.

Still 1755-55

YVETTE MIMIEUX, NEW STAR OF FUTURE, PORTRAYS HEROINE IN MOVIE OF FUTURE

Hollywood's familiar label, "Star of the Future," never was more appropriately applied than in the case of eighteen-year-old Yvette Mimieux.

The petite, blonde actress (her name is pronounced "Mimmo") won a unique screen opportunity when she was selected to play a girl of the far, far future—the year 802,701, to be exact—in the screen version of H.G. Wells' famed story, "The Time Machine." The imaginative picture was filmed for Metro-Goldwyn-Mayer by Producer-Director George Pal, whose previous delving into movie magic ("Tom Thumb," "War of the Worlds," "When Worlds Collide" and others) have won five Academy Awards.

"I keep pinching myself to make sure I'm not dreaming," she says.

Yvette, at 5'4" and 107 pounds, is a curvaceous girl with blue eyes and a peaches-and-cream complexion. A multi-beauty-award-winner, she has been named Miss Harbor Day (1957), Los Angeles Art Directors Queen (1958), Los Angeles Boat Show Queen (1958) and National Electric Week Queen (1959).

Yvette is a native of Los Angeles. Her father is French, her mother Spanish.

When George Pal first saw her, he decided she was ideal for the role of Weena, girl of the future in "The Time Machine." His description of her is, "A cross between a fairy princess and Brigitte Bardot."

The actress' role in "The Time Ma-

Biggest Indoor Fire Ever Staged on MGM Lot

Metro-Goldwyn-Mayer technicians used the entire sprinkler system available on the studio's Stage 29 to put out the biggest indoor fire ever staged on the lot for the dramatic scene of "The Time Machine," George Pal's new color production, based on H.G. Wells' novel of a man who invents a machine which takes him into the future.

The area resembled Dante's Inferno as the blaze engulfed a huge underground cavern, in which evil monsters of the future are destroyed as Rod Taylor and Yvette Mimieux make their escape. This thrilling highlight of the imaginative picture takes place in 802,701 A.D.



Screen newcomer Yvette Mimieux is literally a "star of the future" in George Pal's new MGM science-fiction drama, "The Time Machine," in which she plays a girl who lives in the year 802,701 A.D. The new film is based on H.G. Wells' famous story of a man who invents a machine which takes him on an amazing fourth dimensional trip into the world of the future. Rod Taylor portrays The Time Traveler, with Alan Young, Sebastian Cabot and Tom Helmore.

Still Yvette Mimieux-39/55
The Time Machine Mat 1-E

chine" is that of a girl of the Eloi civilization of 802,701. The Eloi are envisioned as being petite and blonde. In the film, she is kidnapped by the evil Morlocks, half-man, half-ape monsters, who live beneath the ground and prey on the Eloi. Ultimately she is rescued by Rod Taylor, the story's Time Traveler, who journeys from the year 1899 to fall in love with Yvette some 800,000 centuries later.

It's apropos that Yvette is playing an out-of-this-world role in "The Time Machine," because originally she was discovered virtually out-of-the-blue by Hollywood press agent Jim Byron. She was riding horseback on the outskirts of Los Angeles when a helicopter, having engine trouble, set down in front of her. Byron spotted her, promptly forgot about his "copter problems," and asked if she'd like to be in pictures.

It was Director Vincente Minnelli who directed her screen test. He says, "Yvette is quick to learn and with her basic dramatic ability shows definite promise as an actress."

With two foremost movie-makers like Pal and Minnelli in her corner, the present seems to be catching up rapidly with this "girl of the future."

Lifeguard Act Easy for Taylor; He Once Was One

Actor Rod Taylor's skill as a life guard was utilized by Producer-director George Pal for his new Metro-Goldwyn-Mayer color production, "The Time Machine," based on H.G. Wells' famous novel of a man who invents a machine which takes him into the future.

Taylor was formerly a life guard in his native Australia, where one day to be an expert swimmer because of sharks-infested waters. His swimming talent proved highly useful in an exciting sequence of "The Time Machine," in which he rescues Yvette Mimieux from drowning in a turbulent lake. After the shot was completed, Taylor grinned: "That was the easiest rescue I ever made—having a pretty girl with no undersea monsters to get in the way."

The Time Machine Mat 2-D

IS THIS
THE WORLD
OF THE
FUTURE?



METRO
GOLDWYN
MAYER
presents
A GEORGE PAL Production

H.G. WELLS' THE TIME MACHINE

Starring
in METROCOLOR
ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX
SEBASTIAN CABOT · TOM HELMORE

T H E A T R E

Ad No. 105—95 Lines

YOU WILL ORBIT THRU TIME

into the year 800,000 A.D. and meet face to face with
the cannibalistic Morlocks, who rule
the world from underground!!

METRO
GOLDWYN
MAYER
presents
A GEORGE PAL
PRODUCTION

H.G. WELLS' THE TIME MACHINE



in futuristic METROCOLOR

Starring

ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX · SEBASTIAN CABOT
TOM HELMORE · Screen Play by DAVID DUNCAN · Based on the Novel
by H. G. WELLS · Directed by GEORGE PAL

T H E A T R E

Ad No. 306—450 Lines (3 Cols. x 150 Lines)

METRO-GOLDWYN-MAYER presents A GEORGE PAL PRODUCTION



THE WORLD
OF THE
FANTASTIC
FUTURE!

H.G. WELLS' THE TIME MACHINE

in METROCOLOR

STARRING
ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX · SEBASTIAN CABOT · TOM HELMORE

T H E A T R E

Ad No. 204—100 Lines (2 Cols. x 50 Lines)

METRO-GOLDWYN-MAYER presents A GEORGE PAL PRODUCTION



Ad No. 111—14 Lines

DELL COMIC BOOK



Over 700 Independent Magazine Wholesalers will distribute this comic book edition which will sell for 10 cents. For extra profits arrange for the sale of the comic books in your theatre lobby at least 10 days in advance of playdate and, of course, during the picture's run. Set off a prominent corner of the lobby for a table on which to display the books. In addition, contact local retail outlets for windows, store counter and newsstand displays, tie-in ads and other promotions. Do not overlook the magazine racks in drug stores and book stores.

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For further information, write or wire:

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750 Third Avenue
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RECORD TIE-IN FEATURES "THE TIME MACHINE"

MGM Records has issued an album on the Lion label entitled "Space Stories and Sounds," featuring THE TIME MACHINE and narrated by well known commentator Bill Stern. Contact your local MGM Record distributor or record dealers for a tie-in promotion with special emphasis on THE TIME MACHINE and your playdate. Set up record store window and counter displays using stills from THE TIME MACHINE and the album. Get disc jockeys to play the record and mention your playdate copy.



YVETTE MIMIEUX FASHION LAYOUT

Here is an unusual opportunity for fashion tie-ups on THE TIME MACHINE. Tie-up with women's shops in your town for window and counter displays of the stills here illustrated of Yvette Mimieux. Order stills by number from National Screen.



4624



4133



4631



4625

STAR INTERVIEW TRANSCRIPTION

Transcribed radio interview with Yvette Mimieux and Russ Garcia. Miss Mimieux plays The Girl of the Future in THE TIME MACHINE. She discusses the amazing world of 802,701 A.D. of H.G. Wells' renowned science-adventure. She also tells of her life in Hollywood as a young actress climbing the ladder to stardom. Mr. Garcia, who comes from the field of modern music, wrote and conducted the score for THE TIME MACHINE. In the interview, he tells the inside story of how he created the music for the film that ranges through 800,000 years of time. It is accompanied by plays of the L.P. album. Available from your local MGM Branch.

"TIME MACHINE" STATION BREAKS

Special time spots are available recorded by Yvette Mimieux.

Time spot example:

"This is Yvette Mimieux. I have just come from THE TIME MACHINE on the set at MGM. By the way, what does The Time Machine in this station say?"

Weather spot example:

"Hello, this is Yvette Mimieux, and I play the girl of the future — 802,701 A.D. — to be exact, in H.G. Wells' amazing THE TIME MACHINE at MGM. The weather of the future is fair all day . . . every day. But what's the weather like here and now?"

Available from your local MGM Press Representative.

METRO-GOLDWYN-MAYER
A GEORGE PAL Production

H.G. WELLS'
THE TIME MACHINE



T H E A T R E

Ad No. 113—50 Lines

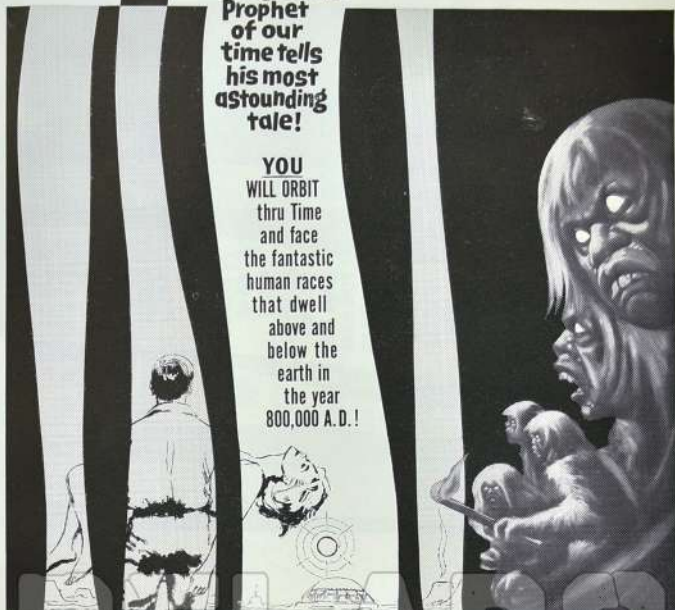


T H E A T R E

Ad No. 114—75 Lines

H.G. WELLS
the greatest
Prophet
of our
time tells
his most
astounding
tale!

YOU
WILL ORBIT
thru Time
and face
the fantastic
human races
that dwell
above and
below the
earth in
the year
800,000 A.D.!



METRO-GOLDWYN-MAYER presents
A GEORGE PAL PRODUCTION

STARRING
ROD TAYLOR
ALAN YOUNG · YVETTE MIMIEUX
SEBASTIAN CABOT · TOM HELMORE

in METROCOLOR

Screen Play by DAVID DUNCAN • Based on the Novel by H. G. WELLS • Directed by GEORGE PAL

T H E A T R E

Ad No. 402—600 Lines (4 Cols. x 150 Lines)

METRO-GOLDWYN-MAYER presents A GEORGE PAL PRODUCTION

The most astounding
prophet of our time

H.G. WELLS'
THE TIME MACHINE

YOU will orbit
into the world
of the fantastic
future, beyond
your wildest
dreams, or
nightmares!



800,000
A.D.

ROD TAYLOR · ALAN YOUNG · YVETTE MINIEUX · SEBASTIAN CABOT · TOM HELMORE
Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · in METROCOLOR Directed by GEORGE PAL

THEATRE

Ad No. 308—350 Lines (3 Cols. x 116 Lines)

H.G. WELLS
the greatest
Prophet
of our
time tells
his most
astounding
tale!

YOU
WILL ORBIT
thru Time
and face
the fantastic
human races
that dwell
above and
below the
earth in
the year
800,000 A.D.!



800,000
A.D.

METRO-GOLDWYN-MAYER presents
A GEORGE PAL PRODUCTION

THE TIME MACHINE

STARRING
ROD TAYLOR
ALAN YOUNG · YVETTE MINIEUX
SEBASTIAN CABOT · TOM HELMORE in METROCOLOR

Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · Directed by GEORGE PAL

THEATRE

Ad No. 305—400 Lines (3 Cols. x 133 Lines)

YOU *ORBIT* INTO THE FANTASTIC FUTURE...

H.G. WELLS' THE TIME MACHINE

METRO-GOLDWYN-MAYER
PRESENTS
A GEORGE PAL PRODUCTION

in Futuristic
METROCOLOR



800,000 years from now to a strange world where humans are raised for food by the bestial Morlocks, the fiendish cannibals who rule the earth from their underground caverns!

STARRING
ROD TAYLOR · ALAN YOUNG

YVETTE MINIEUX · SEBASTIAN CABOT · TOM HELMORE

Screen Play by DAVID DUNCAN * Based on the Novel by H. G. WELLS * Directed by GEORGE PAL

T H E A T R E

Ad No. 302—335 Lines (3 Cols. x 112 Lines)

ARE YOU AN ELOI
One of the beautiful, sensuous people of the sun, food of the cannibalistic Morlocks?

IS THIS YOU AND ME

IN THE YEAR 800,000 A.D.?

ARE YOU A MORLOCK
One of the bestial humanoids who rule the earth from machine-filled caverns underground?

H. G. WELLS

who accurately predicted the world today,
takes you into the fantastic future in his most astounding tale...

METRO-GOLDWYN-MAYER
A GEORGE PAL PRODUCTION

THE TIME MACHINE

STARRING ROD TAYLOR · ALAN YOUNG · YVETTE MINIEUX · SEBASTIAN CABOT · TOM HELMORE

Screen Play by DAVID DUNCAN * Based on the Novel by H. G. WELLS * in METROCOLOR * Directed by GEORGE PAL

T H E A T R E

Ad No. 303—350 Lines (3 Cols. x 116 Lines)

NATIONAL TV CAMPAIGN ZOOMS "TIME MACHINE" SKY-HIGH!

Sensational TV TRAILERS have been specially prepared to launch the massive national TV campaign on THE TIME MACHINE. Selling THE TIME MACHINE via the air is a MUST for your campaign and this unusual and exciting material will HELP YOU DO THE JOB! Reprinted below are scripts of some of the TV trailers that are available (8 one-minute and 4 twenty-second video spots). The TV campaign will encompass many branch and other key cities through the country, and your local MGM Branch Manager has all the information on the campaign in your area. Also available to add box-office dollars to your playdate is a 16 mm version of the production trailer which runs 2 minutes. Plant (gratis) with your local TV stations. Additionally, RADIO TRANSCRIPTIONS (8 one-minute and 4 twenty-second spots), similar in format to the TV trailers and equally effective, are available. Start lining up the best time availabilities on your local media now, and let your community know that THE TIME MACHINE is on the way!

Contact your local MGM Press Representative for all materials.

SOMETHING SPECIAL!

REGULAR TRAILER IN 16 MM SIZE!

The regular trailer for "The Time Machine" is so rich in eye-filling wonders and unique science-fiction selling that MGM has made a special 16 mm version, a rare opportunity for local merchandising!

TYPICAL SCRIPTS OF THE 60-SECOND TV SPOTS!

VIDEO	AUDIO
TV SPOT No. 1	
Floating clock sequence TITLE 1 ZOOMS IN OVER AS NAR. SPEAKS (1)	NAR. The Time Machine!
THE TIME MACHINE	
OPTICAL OVER MODERN DAY SCENE	MAN. Now—from MGM—comes—
SUPERIMPOSE FUTURISTIC SCENE	NAR. The picture that smashes the time barrier!
THEN SLOW ZOOM MIMIEUX OVER & UP FULL FACE	MAN. That takes you on an exciting, romantic journey into the future!
Future scene—	NAR. Eight hundred thousand years into the future!
Big in scope	MAN. That shows you the shape of things to come!
	NAR. The Time Machine!
	MAN. George Pal's Production of H. G. Wells' prophetic novel—
	NAR. The Time Machine!
Rod in machine, pushes lever	MAN. You are there—as the years fly by faster than the speed of light—
Building rises (animation)	NAR. The years unfold before you—age after age—on after eon of endless time!
	MAN. The Time Machine!
	NAR. Rocketing across the giant screen in flaming color—
	MAN. See—the future before it happens!
Rod in Time Machine; walls fall away TITLE 2 ZOOMS IN OVER AS NAR. SPEAKS (2)	NAR. The Time Machine!
THE TIME MACHINE	
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	
TV SPOT No. 2	
Atomic war	NAR. Can you face the future?
	MAN. Can you exist in a world of atomic war?
CU Rod in machine Walls fall away	NAR. Can you travel with the speed of sound?
	MAN. Move through the 4th Dimension!
	NAR. Smash the barriers of space and time into another age?
	MAN. Metro-Goldwyn-Mayer presents—
TRICK OPTICAL 4TH DIMENSION EFFECT	NAR. The picture that smashes the time barrier!
	MAN. George Pal's Production of H. G. Wells' fabulous novel—
	NAR. The Time Machine!
	MAN. Starring—Alan Young—Rod Taylor—Yvette Mimieux.
	NAR. The Time Machine!
CU Young CUT TO Two-shot Rod—Yvette. They stare, horrified. Earth sinks.	MAN. You'll feel terror in a world that sinks beneath your feet!
	NAR. You'll show terror in the night—as monsters' proud the night!
	MAN. You'll meet terror in the depths—as man-eating creatures from the earth's core—broaden all humanity!
	NAR. The Time Machine!
	MAN. You'll live the future before it happens!
	NAR. See—the giant screen in blazing color—
	MAN. The world opens around you in the most spectacular picture of the year!
Rod fights Morlocks in blazing Sphinx	
TITLE 1 ZOOMS IN OVER SCENES (1) AS VOICE SPEAKS THE TIME MACHINE	NAR. The Time Machine!
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	

VIDEO	AUDIO
TV SPOT No. 3	
OPTICAL 4D EFFECT TITLE 1 IN OVER AS VOICE SPEAKS (1)	NAR. The Time Machine!
THE TIME MACHINE	
CU Rod	NAR. Rocketing across the giant screen in flaming color!
Sexy CU Mimieux	MAN. The picture that smashes the time barrier!
CU Young	NAR. Metro-Goldwyn-Mayer presents—
	MAN. George Pal's Production of H. G. Wells' greatest thriller—
	NAR. The Time Machine!
	MAN. Starring Rod Taylor as the Time Traveler—
	NAR. He wanted to explore Time—the 4th Dimension!
	MAN. Yvette Mimieux as the glamorous girl of the future—
	NAR. Alan Young as Rod's friend—
	MAN. He had to wait for his future!
	NAR. But you are there—
	MAN. Eight hundred thousand years into the future!
	NAR. The Time Machine!
	MAN. An exciting, romantic journey—into time!
	NAR. Amazing—
	MAN. Incredible—
	NAR. Unbelievable!
	MAN. The Time Machine!
	NAR. You'll live the future before it happens!
	MAN. The Time Machine!
Rod in Machine; walls fall away TITLE 3 IN OVER AS VOICE SPEAKS THE TIME MACHINE	
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	
TV SPOT No. 4	
TITLE 1, 2, 3 IN OVER SCENES BELOW AS VOICE SPEAKS Crowds Run (1)	NAR. Time—for—
EXCITEMENT!	Excitement!
Walls fall (2)	MAN. Time—for—
THRILLS!	Thrills!
Morlock grabs girl (3)	NAR. Time—for—
TERROR!	Terror!
MONTAGE OF SHORT CUTS OF DESTRUCTION	MAN. Metro-Goldwyn-Mayer presents—
	MAN. The picture that smashes the time barrier!
	MAN. George Pal's production of H. G. Wells' science-fiction masterpiece—
	NAR. The Time Machine!
	MAN. Starring—Alan Young—
	NAR. Rod Taylor—
	MAN. Yvette Mimieux—
	NAR. And—the Morlocks—the monsters of tomorrow who live beneath the earth!
	MAN. The Time Machine!
	NAR. You'll see atomic war that devastates the world.
	MAN. You'll feel—the earth crumble beneath your feet—
	NAR. Before the volcanic fury of a vengeful nature whose laws of time and space have been outraged!
	MAN. You'll meet—evolution beyond your wildest dreams!
	NAR. You'll live—the future before it happens!
	MAN. See—on the giant screen in flaming color—
Atomic war Earth sinks Volcanic destruction Morlocks	
Rod fights Morlocks in blazing Sphinx TITLE 4 ZOOMS IN OVER AS VOICE SPEAKS (4) THE TIME MACHINE	NAR. The Time Machine!
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	

TYPICAL SCRIPTS OF THE 20-SECOND TV SPOTS!

TV SPOT No. 9	
OPTICAL 4D EFFECT	NAR. The Time Machine!
Future Scenes	MAN. The picture that smashes the time barrier!
	NAR. That takes you into unknown worlds—
	MAN. Where you live the future before it happens!
	NAR. The Time Machine!
	MAN. H. G. Wells' most astounding prophecy of things to come!
Rod in Machine. Walls fall away.	NAR. Shows you the world of tomorrow!
	MAN. See—on wide screen in brilliant color—
TITLE 1 ZOOMS IN OVER AS VOICE SPEAKS (1) THE TIME MACHINE	NAR. The Time Machine!
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	
TV SPOT No. 10	
Rod in Machine Walls fall away	NAR. The Time Machine!
Crowd running Morlock grabs Yvette	MAN. The picture that smashes the time barrier!
	NAR. The Time Machine!
	MAN. Excitement that thrills!
	NAR. Terror that shuns!
	MAN. Suspense that screams!
	NAR. Is this the fate of man?
	MAN. See—on wide screen in flaming color—H. G. Wells' thriller—
Rod fights Morlocks in burning Sphinx TITLE 1 ZOOMS IN OVER AS VOICE SPEAKS (1) THE TIME MACHINE	NAR. The Time Machine!
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	

TV SPOT No. 11	
Fire Crowd run in smoke	NAR. The Time Machine!
Science fiction shots	MAN. Blazing across the giant screen in flaming color—H. G. Wells' great story—
	NAR. The Time Machine!
	MAN. The picture that smashes the time barrier!
	NAR. Takes you eight hundred thousand years into the future!
	MAN. The Time Machine!
	NAR. You are there—in the unknown world of tomorrow!
	MAN. What does the future hold? See—
Rod in Machine Walls fall away TITLE 1 ZOOMS IN OVER AS VOICE SPEAKS (1) THE TIME MACHINE	NAR. The Time Machine!
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	
TV SPOT No. 12	
Rod in Machine Walls fall away Time travel shots	NAR. The Time Machine!
Model changes Atomic war Morlocks	MAN. The picture that smashes the time barrier!
	NAR. You are there—rocketing through the ages faster than the speed of light!
	MAN. The Time Machine!
	NAR. You'll face all-out atomic war—
	MAN. You'll meet weird mutants—
	NAR. Man-eating monsters—
	MAN. You'll live the future before it happens.
	NAR. See—on wide screen in brilliant color—
	H. G. Wells' thriller—
Rod fights Morlocks in burning Sphinx TITLE 1 ZOOMS IN OVER AS VOICE SPEAKS (1) THE TIME MACHINE	NAR. The Time Machine!
SILENT ACTION FOOTAGE FOR LIVE LOCAL ANNOUNCER AND PLAYDATE TRANSPARENT SLIDES	

SCRIPTS OF THE 50-SECOND RADIO TRANSCRIPTIONS

SPOT No. 1

MAN: The Time Machine!
 NAR: Now — from MGM — comes —
 MAN: The picture that smashes the time barrier —
 NAR: Takes you eight hundred thousand years into the future!
 MAN: Shows you the shape of things to come!
 NAR: George Pal's production of H. G. Wells' fabulous novel —
 MAN: The Time Machine!
 SOUND: WHIRLING OR ELECTRIC EFFECT
 NAR: You are there as the years fly by faster than the speed of light —
 MAN: As the future unfolds before you — age after age — see other sort of endless time!
 SOUND: AVALANCHE WIPES ALL SOUND
 NAR: All around you — great buildings of tomorrow rise and crumble before the merciless onslaught of the centuries!
 MAN: You meet — the weird people of tomorrow's world — creatures as yet unknown —
 NAR: In a world of electronic marvels beyond belief!
 MAN: You'll live the future before it happens.
 NAR: The Time Machine!
 MAN: Rocketing across the giant screen in flaming color — see
 NAR: The Time Machine!

SPOT No. 2

MAN: Can you face the future?
 SOUND: EXPLOSION
 NAR: Can you exist in a world of atomic war?
 SOUND: HIGH FREQUENCY EFFECT
 MAN: Can you travel with the speed of sound?
 NAR: More through the 4th Dimension?
 MAN: Crash the barriers of space and time into another age?
 SOUND: SONIC BOOM WIPES FREQUENCY TONE
 NAR: Metro-Goldwyn-Mayer presents —
 MAN: George Pal's production of H. G. Wells' astounding tale —
 NAR: The Time Machine!
 MAN: Starring — Rod Taylor — Alan Young — Yvette Mimieux —
 SOUND: ROCKET BY, FAST
 NAR: The Time Machine!
 MAN: Takes you on a rocketing flight into unknown worlds —
 NAR: Eight hundred thousand years into the future!
 SOUND: AVALANCHE
 MAN: You'll feel — terror in a world that sinks beneath your feet!
 SOUND: MONSTER ROARS
 NAR: You'll know terror in the night — as monsters prowl the dark!
 MAN: You'll see terror in the depths — as man-eating creatures from the earth's core — threaten all humanity!
 NAR: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: That shows you the future before it happens!
 MAN: See — on the giant screen in blazing color —
 NAR: The Time Machine!

SPOT No. 3

MAN: The Time Machine!
 SOUND: JET ROCKETS PAST
 MAN: Rocketing across the giant-screen-in-blazing color!
 NAR: Metro-Goldwyn-Mayer presents —
 MAN: George Pal's production of H. G. Wells' immortal thriller —
 NAR: The Time Machine!
 MAN: Starring Rod Taylor as the Time Traveler —
 NAR: He wanted to explore Time — the 4th Dimension!
 MAN: Yvette Mimieux as the glamorous girl of the future —
 NAR: There was nothing wrong with her dimensions!
 MAN: Alan Young as Rod's friend —
 NAR: He had to wait for his future!
 MAN: But you are there —
 NAR: Eight hundred thousand years into the future!
 NAR: The Time Machine!
 MAN: The picture that smashes the time barrier!
 MAN: Takes you beyond space — into time!
 NAR: You'll see great civilizations rise and crumble before your eyes!
 MAN: You'll meet the rulers of tomorrow —
 NAR: Will they be humans or beasts?
 MAN: You'll know truth as yet unknown —
 NAR: In a world of strange excitement beyond your wildest dreams.
 MAN: You'll live the future before it happens! See —
 NAR: The Time Machine!

SPOT No. 4

MAN: Time for excitement!
 NAR: Time for thrills!
 MAN: Time for terror!
 NAR: [ECHO] Time time time
 MAN: The Time Machine!
 NAR: Metro-Goldwyn-Mayer presents —
 MAN: George Pal's production of H. G. Wells' fantastic novel —
 NAR: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: Starring — Rod Taylor —
 MAN: Alan Young —
 NAR: Yvette Mimieux —
 MAN: And the Morlocks —
 SOUND: [ECHO] MONSTER ROARS
 NAR: The monsters of darkness who live at the earth's core!
 MAN: The Time Machine!
 NAR: You'll see — on the giant screen in brilliant color —
 MAN: The world of tomorrow in all its awesome grandeur —
 SOUND: AVALANCHE
 NAR: You'll feel — the earth crumble beneath your feet —
 MAN: Before the cyclonic fury of a vengeful nature whose laws of time and space have been outraged!
 NAR: You'll know — the future before it happens! See —
 MAN: The Time Machine!

SPOT No. 9

MAN: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: That takes you into unknown worlds —
 MAN: Where you see the future before it happens.
 NAR: The Time Machine!
 MAN: H. G. Wells' greatest story of things to come!
 NAR: See — on widescreen in brilliant color —
 MAN: The Time Machine!

SPOT No. 10

MAN: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: The Time Machine!
 MAN: What does the future hold for you?
 NAR: Marvels beyond belief?
 MAN: Or terrors beyond your wildest dreams?
 NAR: See — on widescreen in blazing color — H. G. Wells' thriller —
 MAN: The Time Machine!

SPOT No. 5

MAN: The Time Machine!
 MAN: Never before has a motion picture dared to explore the 4th Dimension!
 NAR: Never before — spanned such a vast scope of years!
 MAN: Never before — projected you so far into the dread world of the future!
 NAR: Metro-Goldwyn-Mayer presents —
 MAN: The George Pal Production of H. G. Wells' famous novel —
 NAR: The Time Machine!
 SOUND: JET ROCKETS PAST
 MAN: As it rockets across the giant screen in flaming color —
 NAR: You are there — racing through the ages faster than the speed of light — into the future!
 MAN: Eight hundred thousand years into the future.
 NAR: The Time Machine!
 MAN: An unbelievable experience that will show you the shape of things to come!
 NAR: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: That takes you into the unknown world of tomorrow!
 MAN: That shows you the marvels yet to come!
 NAR: Amazing!
 MAN: Incredible!
 NAR: Unbelievable!
 MAN: See — the world of tomorrow around you in the most spectacular picture of the year!
 NAR: The Time Machine!

SPOT No. 6

MAN: The Time Machine!
 MAN: Could this happen?
 SOUND: EXPLOSIONS
 NAR: Atomic war that destroys civilization?
 MAN: Could this happen?
 SOUND: AVALANCHE
 NAR: Volcanic upheaval that devastates the world?
 MAN: Could this happen?
 SOUND: MONSTER ROARS — PEOPLE SCREAM
 NAR: Monsters from the earth's depths that threaten all humanity?
 MAN: Is this the fate of man?
 NAR: See the future before it happens!
 MAN: Metro-Goldwyn-Mayer presents H. G. Wells' most astounding tale —
 NAR: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: The Time Machine —
 MAN: That takes you eight hundred thousand years into the unknown world of tomorrow.
 MAN: You'll see marvels beyond comprehension!
 MAN: You'll meet creatures beyond belief!
 NAR: You'll know terrors beyond your wildest dream!
 MAN: See — blazing across the giant screen in flaming color —
 NAR: The Time Machine!

SPOT No. 7

MAN: The Time Machine!
 MAN: H. G. Wells' most astounding prophecy!
 NAR: Now — from MGM —
 MAN: The picture that smashes the time barrier!
 NAR: That takes you into unknown worlds!
 MAN: Where you see the future before it happens!
 NAR: The Time Machine!
 SOUND: ROCKET PAST
 MAN: Spinning, voy through centuries — through ages through eons of time!
 SOUND: EXPLOSIONS
 NAR: For the great atomic wars that wrecked civilization!
 SOUND: AVALANCHE
 MAN: For the volcanic upheaval that devastated the globe!
 NAR: The Time Machine!
 MAN: An awesome adventure into time.
 NAR: You'll see around you the creatures of tomorrow —
 MAN: Will they be super-human —
 NAR: Or monsters beyond your wildest dreams?
 MAN: What does the future hold?
 NAR: What is the fate of man?
 MAN: For the answer — see — on the giant screen in brilliant color —
 NAR: The Time Machine!

SPOT No. 8

MAN: What is the 4th Dimension?
 MAN: [ECHO] Time time time
 MAN: Metro-Goldwyn-Mayer presents —
 MAN: The first motion picture that dares to explore the 4th Dimension!
 NAR: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: That takes you on an adventure into the 4th Dimension — into time —
 MAN: Eight hundred thousand years into the future.
 NAR: The Time Machine!
 MAN: H. G. Wells' most astounding tale —
 NAR: Of prophecy of things to come.
 MAN: The Time Machine!
 SOUND: ROCKET PASSES FAST
 NAR: Rocketing you through the ages faster than the speed of light —
 MAN: To unknown worlds of tomorrow!
 NAR: The Time Machine!
 MAN: You'll see excitement that thrills.
 NAR: You'll feel suspense that screams.
 MAN: You'll know terror that stuns the mind!
 NAR: You are there — with the world of tomorrow around you!
 MAN: See — on the giant screen in blazing color —
 NAR: The Time Machine!

SCRIPTS OF THE 12-SECOND RADIO TRANSCRIPTIONS

SPOT No. 9

MAN: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: That takes you into unknown worlds —
 MAN: Where you see the future before it happens.
 NAR: The Time Machine!
 MAN: H. G. Wells' greatest story of things to come!
 NAR: See — on widescreen in brilliant color —
 MAN: The Time Machine!

SPOT No. 10

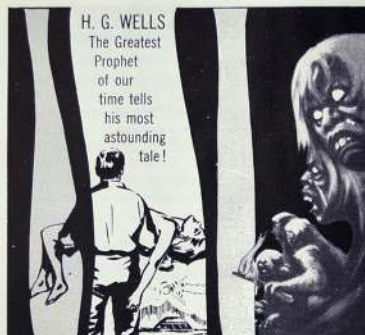
MAN: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: The Time Machine!
 MAN: What does the future hold for you?
 NAR: Marvels beyond belief?
 MAN: Or terrors beyond your wildest dreams?
 NAR: See — on widescreen in blazing color — H. G. Wells' thriller —
 MAN: The Time Machine!

SPOT No. 11

MAN: The Time Machine!
 MAN: Blazing across the giant screen in flaming color!
 NAR: The picture that smashes the time barrier!
 MAN: Takes you eight hundred thousand years into the future!
 NAR: The Time Machine!
 MAN: You are there — in the unknown world of tomorrow.
 NAR: What does the future hold? . . . See — H. G. Wells' great thriller —
 MAN: The Time Machine!

SPOT No. 12

MAN: The Time Machine!
 MAN: The picture that smashes the time barrier!
 NAR: You are there — rocketing through the ages faster than the speed of light!
 MAN: The Time Machine!
 NAR: You'll face all out atomic war
 MAN: Meet the weird mutants
 NAR: Man-eating monsters
 MAN: See — on widescreen in brilliant color . . . H. G. Wells' thriller —
 NAR: The Time Machine!



METRO-GOLDWYN-MAYER
A GEORGE PAL PRODUCTION

THE TIME MACHINE

ROD TAYLOR
ALAN YOUNG

YVETTE MIMIEUX · SEBASTIAN CABOT · TOM HELMORE

in METROCOLOR

Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · Directed by GEORGE PAL

THEATRE

Ad No. 205—150 Lines (2 Cols. x 75 Lines)

The Motion Picture
that **SMASHES** the
TIME BARRIER!



You take the greatest adventure of your life as you spin thru the 4th Dimension into the year 800,000 A.D. Here is the Earth as it will be after a billion tomorrows, inhabited by creatures as yet unimagined, a world of strange excitements, beyond your wildest dreams...or nightmares!!!

METRO-GOLDWYN-MAYER
A GEORGE PAL PRODUCTION

H.G. WELLS' THE TIME MACHINE



ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX · SEBASTIAN CABOT
TOM HELMORE · Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · Directed by GEORGE PAL

in METROCOLOR

THEATRE

Ad No. 207—235 Lines (2 Cols. x 117 Lines)



Jules Verne's incredible "20,000 Leagues Under the Sea" predicted the world we now live in!

H. G. Wells' Fantastic "War of the Worlds" predicted a future we face today!

NOW...MGM brings you the fabulous H. G. Wells' adventure that **SMASHES** THE TIME BARRIER...

orbiting you into the fantastic future where the human race is divided into sensuous sun-people and underground cannibalistic humanoids!

METRO-GOLDWYN-MAYER presents
A GEORGE PAL PRODUCTION

H.G. WELLS' THE TIME MACHINE

STARRING

ROD TAYLOR
ALAN YOUNG

YVETTE MIMIEUX

in METROCOLOR SEBASTIAN CABOT · TOM HELMORE

Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · Directed by GEORGE PAL

THEATRE

Ad No. 307—450 Lines (3 Cols. x 150 Lines)

**YOU WILL
ORBIT
INTO THE
FANTASTIC
FUTURE**

to a
human-race
divided ...

METRO-GOLDWYN-MAYER presents
A GEORGE PAL PRODUCTION

H.G. WELLS' THE TIME MACHINE

the
beautiful
Eloi people,
living
sensuously
in the
sun

prey
to the
cannibal
Morlocks,
who rule
a bestial
underground
world!



in METROCOLOR

STARRING ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX · SEBASTIAN CABOT · TOM HELMORE

Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · Directed by GEORGE PAL

THEATRE INVESTIGA

Ad No. 304—400 Lines (3 Cols. x 133 Lines)

Starts THURS. at COOL THEATRE

**YOU WILL ORBIT INTO THE
FANTASTIC FUTURE IN...**

H.G. WELLS' 'THE TIME MACHINE'

METRO
GOLDWYN
MAYER
presents
A GEORGE PAL
PRODUCTION



STARRING ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX · SEBASTIAN CABOT · TOM HELMORE
Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · Directed by GEORGE PAL

Ad No. L-203—2 Cols. x 7 1/2" (210 Lines)



H.G. WELLS' most astounding tale
of the man who smashed the Time Barrier!
YOU travel with him to 800,000 A.D.
YOU see the Future before it happens!

STARRING ROD TAYLOR · ALAN YOUNG · YVETTE MIMIEUX · SEBASTIAN CABOT · TOM HELMORE
Screen Play by DAVID DUNCAN · Based on the Novel by H. G. WELLS · in METROCOLOR · Directed by GEORGE PAL

THEATRE

Ad No. 311—260 Lines (3 Cols. x 86 Lines)

FUTURISTIC CONTESTS

THE TIME MACHINE offers an ideal title on which to cash in promotionally. The following are two simple contest suggestions utilizing the TIME theme:

1. Sponsor a contest through your local disc jockey in which listeners submit the longest list of songs with the word "time" in the title. A few examples being, "Time On My Hands," "As Time Goes By" and "Time Waits For No One." Award guest tickets to THE TIME MACHINE to the ten people who submit the longest lists.
2. Run a contest through your theatre beginning a week before opening of THE TIME MACHINE in which your patrons submit the longest list of movies whose title's include the word "time." Examples include, "The Time of Your Life," "As Time Goes By" and "A Time To Live and A Time to Die." Make the ten people who come up with greatest number of titles your guests at opening night.

REVIEW CONTEST FOR HIGH SCHOOL NEWSPAPERS

H. G. Wells' THE TIME MACHINE is a picture that can expect an enthusiastic response from school officials. It is recommended reading in many school systems.

Suggested accordingly for an important kick-off to local promotion, particularly aimed at teen-agers, is a contest among high school journalism students for the best school newspaper review of the film.

This would feature a special screening held for reviewers selected by each school. Leading reviewer or drama editor would answer questions from the audience.

School journalism students then would have an opportunity to ask questions both regarding THE TIME MACHINE and general motion picture reviewing.

The school reviews then would be submitted to judge after appearing in school papers. The best written review would be rewarded with suitable prizes such as six months' or year's theater pass.

This screening and contest should be timed so that reviews in school papers can appear before the start of Summer vacation, thus also in advance of THE TIME MACHINE openings.

Where suitable, junior college and university newspaper reviewers can be included in this same special screening, either as nonparticipants in the review contest, or as entries in separate classifications set up for these groups.

SPARK THE SCI-FI CLUBS

A great many cities have Science-Fiction Clubs, whose members have discussed the prophecies of H. G. Wells in connection with the recent flying saucer phenomena and rocket propulsion. Special screenings could be arranged for your local science-fiction organization to start word-of-mouth and local publicity. Also, the most enthusiastic club members may serve as press agents for the film. Utilize their aid.

COLORFUL 40x60 DISPLAY POSTER

PRICES
BLACK AND WHITE
\$9.00

IN COLOR
\$14.00

If wanted with easel
add \$1.00

When ordering please
state playdate.

Order direct from:

**IDEAL
PHOTOGRAPHIC
CORP.**
160 W. 46th St.
New York City



This unusual 40x60, mounted on heavy board, is available in black and white and in color to help you sell THE TIME MACHINE. Projecting all of the excitement and drama of the picture, it is effective for use in your advance lobby and out in front when the film becomes current. It will also make an eye-catching window and store display.

JEWELER'S TIE-UP



Arrange a tie-in with your local jeweler, having him set up a window display featuring stills from THE TIME MACHINE and your playdate copy and exhibiting all manner of time-pieces: from sundials, water clocks and antique watches to modern electronic chronographs. If feasible, such a display in your lobby in advance of playdate would stir up a great deal of interest. Utilize still (4132) here illustrated of Yvette Mimieux at center of display. Order by number from N.S.S.

A TANTALIZING QUESTION!

Here's an unusual opportunity to exploit THE TIME MACHINE. The book review column in your local newspaper, radio commentator or disc jockey, might make much of the famous question posed by H. G. Wells at the end of his well known story: "What three books would YOU choose, if you were to start civilization all over again?" Quite a debate could result from this, with resultant heightened interest in the film. Be sure your playdate is credited and offer theater tickets as a prize for the most thoughtful answer.

TIE-UP STILLS

WOMEN'S CASUAL WEAR



4138

SPORT SHIRTS



1918

WOMEN'S HATS



4129

MEN'S APPAREL



3999

HAIR STYLES



3980

THE MOST STARTLING MOVIE EVER MADE!

THURS. at COOL THEATRE



Carnival Demons of the Future Attack!

METRO-GOLDWYN-MAYER presents
A GEORGE PAL Production

H.G. WELLS' **'THE TIME MACHINE'**
in METRO COLOR

starring
ROD TAYLOR · ALAN YOUNG
YVETTE MINIEUX · SEBASTIAN CABOT
TOM HELMORE

Girl of Year 800,000 A.D. Learns 20th Century Love!

SHOCK! BEAUTY! TERROR!...AS YOU TRAVEL WITH THE SPEED OF LIGHT TO THE YEAR 800,000 A.D.! SEE WHAT THE FUTURE HOLDS!

Screen Play by DAVID DUNCAN
Based on the novel by H. G. Wells
Directed by GEORGE PAL

Ad No. L-301—3 Cols. x 8" (336 Lines)

EL PASO INVESTIGA

COOL THEATRE

LAST 2 DAYS

Starts THURSDAY



TERROR!
—AS THE YEAR
ROLLS A D.

METRO-GOLDWYN-MAYER presents
A GEORGE PAL Production
H. G. WELLS' **'THE TIME MACHINE'**
in METRO COLOR

Ad No. L-103
1 Col. x 5" (70 Lines)

FOG THEATRE

Starts THURS.



THRILL...TO THE MOST STARTLING FILM EVER MADE!

METRO-GOLDWYN-MAYER presents
A GEORGE PAL Production

H.G. WELLS' **'THE TIME MACHINE'**
in METRO COLOR

starring
ROD TAYLOR · ALAN YOUNG
YVETTE MINIEUX · SEBASTIAN CABOT
TOM HELMORE

Ad No. L-202—2 Cols. x 3¾" (106 Lines)

THEATRE

LAST 3 DAYS



TERROR!
—AS THE YEAR
ROLLS A D.

METRO-GOLDWYN-MAYER presents
A GEORGE PAL Production
H. G. WELLS' **'THE TIME MACHINE'**
in METRO COLOR

NEXT ATTRACTION

Ad No. L-104
1 Col. x 5" (70 Lines)



COLORING CONTEST MAT

This exciting coloring contest mat, available in 2- and 3-column sizes, illustrates all of the drama and thrills of **THE TIME MACHINE**. It may be used in a number of ways as an effective selling aid:

1. Plant with local newspapers for use as a coloring contest. Offer guest tickets to the winners and display winning entries in your lobby.
2. Use as a herald.
3. Blow-up this mat and use as a display piece in your lobby or out front.
4. Arrange to use it in supermarkets as a bag-stuffer.

ORDER MAT NOS. 2X OR 3X FROM N.S.S.

COPPERTONE LOTION TIE-UP

Part of the massive pre-selling campaign on **THE TIME MACHINE** consists of a national tie-up with Coppertone suntan lotion. Starting in May and continuing through June, July and August, the campaign utilizes highly concentrated radio spots consisting of short, introductory interviews with Yvette Mimieux with a strong plug for **THE TIME MACHINE**. The radio spot campaign constitutes 1,500 individual schedulings all across the country, offering tremendous penetration for the picture. The spot opens with Mitch Miller, swings to Vic Damone singing and then to the announcer and Miss Mimieux.

The line drawing illustrated here is not available as a mat. It may be used as art in constructing line plate ads for use where half-tone results are not of the best.





Ad No. L-101
1 Col. x 2" (28 Lines)



In George Pal's new science-adventure drama, "The Time Machine," Rod Taylor falls in love with a "girl of the future," played by blonde screen newcomer Yvette Mimieux. Based on H. G. Wells' famed novel, the MGM release, filmed in color, concerns a man who invents a machine which takes him on an amazing fourth dimensional trip through time to the year 802,701 A.D.

Mat 1-B



Ad No. 107



Ad No. L-102
1 Col. x 3" (42 Lines)



A monster of the world of the future threatens Yvette Mimieux in the fantastic climax of "The Time Machine." George Pal's new science-adventure drama for MGM, based on H. G. Wells' prophetic novel, Rod Taylor plays The Time Traveler who invents a machine which takes him on a fantastic fourth dimensional trip through time to the year 802,701 A.D.

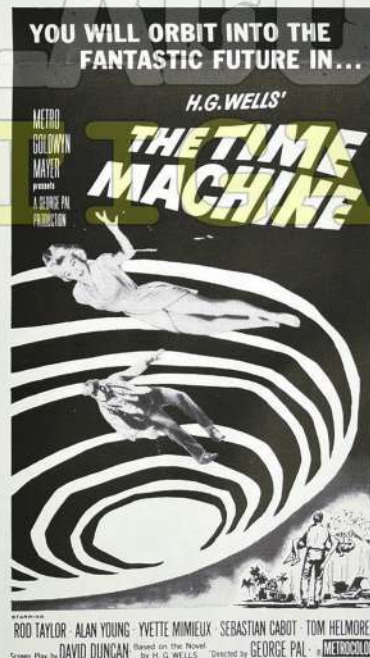
Mat 2-E



Ad No. 212

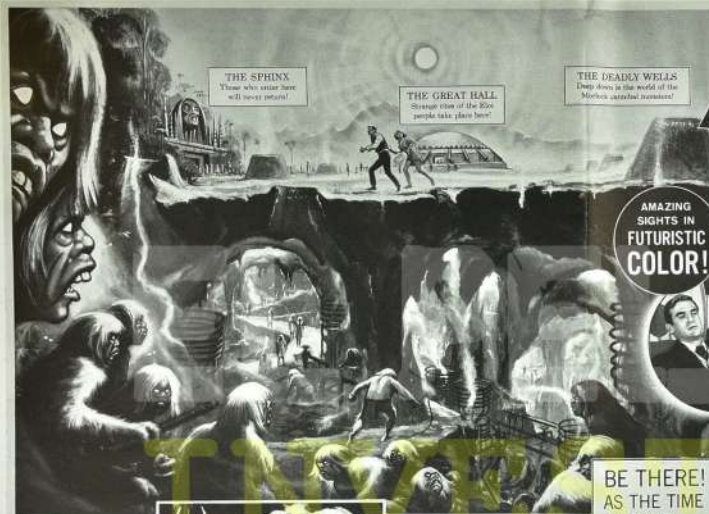


Ad No. L-201—2 Cols. x 2 1/2" (70 Lines)



THEATRE

Ad No. 206—200 Lines (2 Cols. x 100 Lines)



THE SPHINX
Those who enter here
will never return!

THE GREAT HALL
Strange vision of the Eloi
people take their form

THE DEADLY WELLS
Down down in the world of the
Morlocks carnal torment!

AMAZING
SIGHTS IN
FUTURISTIC
COLOR!

AT THE CONTROLS
OF THE
TIME MACHINE!

John Verne's remarkable "20,000 Leagues Under the Sea" predicted the world we live in. H. G. Wells' "War of the Worlds" predicted the future we live today!

NOW M-G-M BRINGS YOU
THE FABULOUS
H. G. WELLS' ADVENTURE
THAT SMASHES THE
TIME BARRIER!



The Time Traveller's Laboratory



The Eloi City of the Eloi



The Awesome Atomic Wars



The Great Volcano Unleashed

BE THERE!
AS THE TIME
MACHINE
TAKES YOU
800,000
YEARS FROM
NOW
when
the beautiful Eloi
people live sensuously
in the sun...

...AND ARE PREY TO
THE CANNIBAL MORLOCKS
WHO RULE A BESTIAL
WORLD FROM THEIR
UNDERGROUND CAVES!



**LOVE DOESN'T CHANGE IN
800,000 YEARS!**
The young Time Traveller tries
modern methods on the Girl of
the Future and finds they're still
good!



WORLD OF THE FUTURE
In a roomy, sunny chamber built in
the bronze time, the Morlocks
revel in the underground and
prey on the hapless Eloi!



NATURE POOL
The beautiful Eloi women
bathe as Nature intended. It
is here that the Time Traveller
meets Weena, Girl of the
Future, from Downing.

METRO-GOLDWYN-MAYER
A DEEPA P. PRODUCTION
present
ROD TAYLOR
ALAN YOUNG
YVETTE MIMIEUX
SEBASTIAN CABOT
TOM HELMRE
Screen Play by DAVID DOWNAN
Based on the Novel by H. G. WELLS
METROCOLOR
Directed by GEORGE P. WELLS

PRICES

\$10 per M (Blank)

IMPRINTED

1,000	\$14.00
2,000	25.25
3,000	36.50
4,000	47.75
5,000	59.00
ADD'L M's	11.25

FOLDING CHARGE . . . \$1.25 per M
(Regardless of quantity)

IMPRINT CHARGE COVERS THEATRE
SIGNATURE, PLAYDATES AND CO-
FEAT. ADDITIONAL CHARGE IS MADE
FOR OTHER COPY.

Your check or money order must ac-
company order. Please advise how
to ship — if shipped parcel post,
charges will be billed separately.

ORDER DIRECT FROM
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OR

**PRINTING INDUSTRY
CORP. OF AMERICA**

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CHICAGO 6, ILL.

PHONE: ANdover 3-4777

GIANT 2-COLOR TABLOID HERALD

[Actual size 17x22 flat]

SEE "THE TIME MACHINE" FOR THE MOST STARTLING SCIENCE-FICTION EXPERIENCE OF YOUR LIFE!

BE THERE 800,000 YEARS FROM NOW!

THE WELLS TO THE FRIGHTFUL
UNDERGROUND WORLD OF
THE WORLDLOCK!

The Time Machine transports them to
only one thing the reader knows
from "THE WELLS": the future the time of
all will witness the height of the
Worldlock.

THE TALKING RINGS!

They have reached the end of the
time machine. They will find the
last of all men. The future men
are extremely intelligent. They
will show the time of the world
and the future men will show the
world of the future to the present
men.

THE GREEN WALL OF THE SPHERE!

They have reached the end of the
time machine. They will find the
last of all men. The future men
are extremely intelligent. They
will show the time of the world
and the future men will show the
world of the future to the present
men.

THE STONE BANQUET TABLES!

They have reached the end of the
time machine. They will find the
last of all men. The future men
are extremely intelligent. They
will show the time of the world
and the future men will show the
world of the future to the present
men.

THE SPIRAL STAIRCASE!

They have reached the end of the
time machine. They will find the
last of all men. The future men
are extremely intelligent. They
will show the time of the world
and the future men will show the
world of the future to the present
men.

AND MANY MORE AMAZING SIGHTS!



SECRETS OF 800,000 YEARS FROM NOW IN THE GREATEST OF ALL SCIENCE-FICTION ADVENTURES!



\$10 per M

Seldom do showmen get an attraction with such powerful and compelling science-fiction interest as "The Time Machine" and in the big two-color herald, as well as in other phases of its promotion, MGM has incorporated all the startling and sensational imaginative appeal that makes the picture so utterly absorbing.

The herald shown here is a sure-fire ticket-seller, a real eye-stopper and attention-getter. Circulate these showmanship tabloids and create real want-to-sees.

Space has been provided at the bottom of the front cover for your theatre imprint and half the back cover has been left empty to permit you to tie-in with a local advertiser to help pay for the costs.

"The Time Machine" is a once-in-a-long-time opportunity to exploit with thorough all-out showmanship. Make your engagement a big success with widespread herald distribution, in addition to other live-wire activities!

[Back cover, above, has space for local tie-up to share cost of herald]

[Front cover, above, has space for theatre and playdate]



24 SHEET



ONE SHEET



6 SHEET



3 SHEET



14 x 22 WINDOW CARD

POSTERS and LOBBY CARDS

ORDER ALL ACCESSORIES FROM YOUR LOCAL NATIONAL SCREEN SERVICE EXCHANGE.



INSERT CARD



A



B

22 x 28 CARDS



11 x 14 LOBBY DISPLAY CARDS

"B" SET SHOWMANSHIP PHOTOGRAPHIC PACKAGE

A practical black-and-white photo selection of material for advertising, exploitation, window tie-ups, lobbies—including a special selection of scene stills from the picture for newspaper and other publicity purposes.

All the stills are 8 x 10. Order in complete sets, or as many individual stills as required—from your local branch of

NATIONAL SCREEN SERVICE